



UNIVERSITY OF SOUTH CAROLINA

October 14, 2014

INTENT TO AWARD

This is a statement of intent to award a contract and becomes the official statement of award effective **8:00 a.m., October 27, 2014**, unless otherwise suspended or canceled. **Vendors are cautioned not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract.** The University of South Carolina assumes no liability for the expenses incurred by vendors prior to the effective date of the contract and issuance of a purchase order.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with:

Mr. Voight Shealy
Chief Procurement Officer
Materials Management Office
1201 Main Street Suite 600
Columbia, SC 29201

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|---------------------------------|--|
| Referenced Solicitation Number: | USC-FPB-1999-MLS |
| For Furnishing: | Integrated Marketing and Public Relations Services |
| Issue Date: | July 11, 2011 |
| Opening Date: | August 5, 2011 |
| Total Potential Amount: | Maximum \$1.5 million |
| Date of Award: | October 27, 2014 |
| Initial Contract Period | October 27, 2014 – October 26, 2015 |
| Maximum Contract Period: | October 27, 2014 – August 22, 2016 |

***The following is a partial list of awards. Additional awards will be made pending further evaluation.**

- **Tom Sawyer Productions, Inc.**, 12551 Capitol Station Columbia, SC 29211
 - Lot 1 – Marketing Strategy Services - \$150.00
 - Lot 2 – Media Buying Services - \$75.00
 - Lot 3 – Freelance Writing Services - \$75.00
 - Lot 4 – Graphic Design Services - \$75.00

Lot 5 – Videography Services - \$100.00

Lot 6 – Photography Services - \$100.00

Lot 7 – Web Design and Development Services - \$75.00

Lot 8 – Mobile Application Design and Development Services - \$150.00

Michelle Robinson

Michelle Robinson, CPPB

Procurement Manager